

(+98) 922-6044272  
Tehran, Iran  
sadeghinasab.alireza@gmail.com

# Alireza Sadeghi-Nasab

Product Manager | Product Owner

Website: alirezasn.ir  
live:.cid.6d516334d353758e  
linkedin.com/in/alireza-sn

As a seasoned Product Manager with more than 7 years of experience in the fintech industry with technical background, I am well-equipped to lead cross-functional teams, drive product development, and deliver exceptional user experiences. I possess a deep understanding of the software development lifecycle, and I am capable of leading teams to deliver high-quality products on time and under budget. I am looking for a new role that will enable me to apply my skills and experience to contribute to the success of the organization, while providing opportunities for personal and professional growth.

## SKILLS

|                              |   |
|------------------------------|---|
| <b>Soft Skills</b>           | Team Work, Time Management, Communication, Leadership, Problem-Solving                      |
| <b>Programming Languages</b> | Python, Swift, SQL, Objective-C, Java   |
| <b>Industry Knowledge</b>    | Product Delivery, Agile Methodologies, Software Development, Software Testing, Web Crawling |
| <b>Tools</b>                 | Jira, Trello, Figma, Miro, Zeplin, Sketch, Git, Xcode, Grafana, Sentry, Google Analytics    |
| <b>Languages</b>             | Persian (Native), English (working proficiency), Azerbaijani Turkish (limited)              |

## TECHNICAL EXPERIENCE

**Product Manager, Full Time** **Feb 2024 — Present (1 year)**  
*Gandom Software Group* [\[Link\]](#) Tehran, Iran

• -

**Mid Product Owner, Full Time** **Oct 2023 — Feb 2024 (5 months)**  
*MyDigipay | Digikala Group* [\[Link\]](#) Tehran, Iran

- Managed product initiatives for the Credit Line (Loan & BNPL) team, directly impacting 65% of the company's revenue stream
- Spearheaded the Q4 roadmap process, leveraging a blended impact-effort and weighted scoring methodology to balance business needs with technical constraints
- Collaborated closely with [Digikala](#), the biggest e-commerce platform in MENA, on the "Cheque Installment Sale" mega project, defining user stories, ensuring seamless alignment and successful execution

**Product Owner, Full Time** **Mar 2020 — Oct 2023 (3 years, 8 months)**  
*Gandom Software Group* [\[Link\]](#) Tehran, Iran

- Collaborated with [Asa Co.](#) and [Agah brokerage](#), one of the best (2nd place in the Federation of Euro-Asian Stock Exchanges (FEAS) Award 2021) and largest brokers (with nearly 7 million customers) in Iran stock exchange market
- Acted as the liaison cross-functionally with product, engineering, design, marketing, test (QA), security, and support teams to identify and deliver new product solutions, reducing the time-to-market for new product releases by 15%
- Performed quality assurance testing on product features, analyze feedback and user data, and create user stories to validate action plans and product enhancements, resulting in a 20% increase in user satisfaction
- Drove the development of product roadmaps in alignment with Agile methodologies, achieving 95% on-time delivery rate for product releases
- Released multiple applications: [AsaTrader](#), [Agah Invest](#), [Fastbourse](#), [Agah Amouzesh](#), and [Banksa](#) with a total of nearly 1.2M monthly active users

**iOS Developer, Full Time** **Jul 2016 — Mar 2020 (3 years, 9 months)**  
*Gandom Software Group* [\[Link\]](#) Tehran, Iran

- Collaborated with [Asa Co.](#) [\[Link\]](#) and [Agah broker](#) [\[Link\]](#), one of the best and largest brokers in Iran stock exchange market
- Performed technical designs and implementation of 4+ iOS applications, achieving a 97% crash-free release rate
- Developed and executed product roadmaps using Agile methodology, reducing the number of post-release defects by 20%
- Released multiple applications: [AsaTrader](#), [Fastbourse](#), [Ayne Baghal](#), and [Arbaeen](#) with a total of nearly 1M monthly active users

## EDUCATION

|  |             |
|--|-------------|
| <b>Ph.D. in Computer Engineering, Software</b> , <i>Arak University</i>                                | 2020 — 2024 |
| <b>Master of Computer Engineering, Software</b> , <i>Iran University of Science &amp; Technology</i>   | 2018 — 2020 |
| <b>Bachelor of Computer Engineering, Software</b> , <i>Iran University of Science &amp; Technology</i> | 2014 — 2018 |